

Extended Analytics: Retail Business Intelligence Made Easy.

Fact Sheet

Solution

Extended Analytics provides retail analysts with the ability to analyze store sales data by product, style, location and sales. This visually stunning interface provides a distinct advantage over trying to consume multiple sources of data and reports in order to make timely product performance decisions.



How It Works

Extended Analytics is a software solution that provides a visually compelling framework to build simple data sets within Microsoft Excel that can be mastered in minutes. Through a short consulting engagement, we model your store and product mix data and then format that for use with Pivot by Live Labs (free software) that allows us to visually and easily find opportunities within your retail business data.

Features and Benefits

- UI that end-users can learn within 60 minutes or less allowing you to interact with your retail business data like never before.
- Display products as images along with additional related data.
- Easily create links to end-user existing data sources.
- Unique experiences based on multiple business models of defined data.
- Create new data collections right within Microsoft Excel.

Typical Engagement

Extended Analytics is specifically designed to reduce time and money spent:

- ✓ Searching for sales data
- ✓ Asking IT departments for customized reports and allows

A typical Extended Analytics engagement is usually 3-8 weeks and includes:

- ✓ Consulting, Scenario Definitions, Data Modeling and Pivot Tool Training

Products Utilized

- ✓ Microsoft Excel 2007, Pivot by Microsoft Live Labs, Windows Vista/7

